



Local Business Directory

An exciting new venture from the publishers of N16: the magazine at the heart of Stoke Newington

N16 Magazine Local Business Directory

Over our six years of publishing, we have acquired an excellent reputation in the area for the quality of our articles, design and overall editorial and production values, as well as for our insights into and knowledge of Stoke Newington generally. We are now expanding our expertise into other areas.

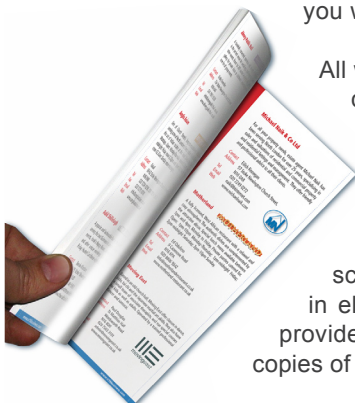
The **Local Business Directory** contains information on businesses and services in the area, including address, phone/fax number, email and website information, logo where applicable, main contact name, and a short paragraph describing the business. The book is arranged alphabetically, with an index by type of business for easy reference. It is printed in full colour on quality gloss paper, with a durable, laminated cover and perfect bound spine.

The Directory will be published in **June 2005** with an initial 10,000 print run. It will be free, with 5000 copies delivered by hand to homes in the area and the other copies distributed through various outlets, such as newsagents, restaurants, estate agents, pubs, shops, libraries etc. As well as printed copies, the Directory will be available on a dedicated website – www.n16business.com. We intend to update the Directory on an annual basis with live links to featured business websites.

Why should I become involved?

In return for an annual fee of only £250, information on your business will be distributed across **Stoke Newington, Newington Green, Stamford Hill, Dalston** and beyond. The Directory will be kept as a reference and referred to continually. Your business will also be on our website at no extra cost. If you wish to change anything on your internet entry, however, we will charge you a nominal fee. You will automatically be contacted on a regular basis to ask whether you wish to make any changes.

All we require from you is a short description of your business, your contact details (main contact name, phone/fax, email, website, address) and a decent quality copy of your logo which we can scan or which you can provide in electronic format. We will also provide you with a minimum of ten copies of the Directory on publication.



Can I advertise?

As well as having your business as an entry, you can also book either 1/4, page, 1/2 page or full page colour ads. The prices vary so ask our representative for our rate card.



Don't miss this opportunity to spread your business's name across the local area! Space is limited, so book now.

**Contact Glen on 07734 430543
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